



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1358272

Schedule Dates 08/22/12-08/27/12
Advertiser Restore Our Future (68533)
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand RESTORE OUR FUTURE (413489)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE 1946
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments RESTORE OUR FUTURE
JONATHAN VITTI

Date Entered 08/21/12
Last Modified 08/21/12
Entered By Lisa Carter
CO-OP No
Headline # ECR09799047
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$112.50
Net Total \$637.50
Sales Tax

| Greensboro (WXLV) | | |
|--------------------|-------|----------|
| By Broadcast Month | Spots | Rate |
| Aug. 2012 | 7 | \$660.00 |
| Sep. 2012 | 1 | \$90.00 |
| Grand Total: | 8 | \$750.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|-----------|---------|
| 1.0 | Normal Line / SPOT (1) | 08/22/12-08/24/12 | 4 | :30 | 11:35P- ABC-Nightline | 4 | | | X | X | X | | | 4 | \$90.00 | \$360.00 | Greensboro (WXLV) | NIGHTLINE | 8/21/12 |
| 2.0 | Normal Line / News (2) | 08/25/12-08/25/12 | 4 | :30 | 6:30P- ABC-World News Saturday | | | | | | | 1 | | 1 | \$100.00 | \$100.00 | Greensboro (WXLV) | NEWS | 8/21/12 |
| 3.0 | Normal Line / SPOT (3) | 08/26/12-08/26/12 | 4 | :30 | 10:58:40A- ABC-This Week | | | | | | | | 1 | 1 | \$100.00 | \$100.00 | Greensboro (WXLV) | THIS WEEK | 8/21/12 |
| 4.0 | Normal Line / SPOT (4) | 08/27/12-08/27/12 | 4 | :30 | 11:35P- ABC-Nightline | | 1 | | | | | | | 1 | \$90.00 | \$90.00 | Greensboro (WXLV) | NIGHTLINE | 8/21/12 |
| 5.0 | Normal Line / News (2) | 08/26/12-08/26/12 | 4 | :30 | 6:28:45P- ABC-World News Sunday | | | | | | | | 1 | 1 | \$100.00 | \$100.00 | Greensboro (WXLV) | NEWS | 8/21/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Meredith Bauer 8/24/12

Station WXLV-TV GREENSBORO/W.SALEM
 Advertiser () POLITICAL ISSUE GROU
 Product RESTORE OUR FUTURE
 Estimate# 1946
 Buyer ELISE CLOYD
 Phone#
 Fax#
 Agency () MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E //1946
 Flight Dates 08/15/2012 - 08/27/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JONATHAN VITTI
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

---CONTRACT COMMENT---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|----|-------|-------------|-------------|-----------|-----|----------|------------|------------|-------------|------------|
| 1 | W-F-M | 08/22-08/27 | 1135P-1202A | NIGHTLINE | .30 | \$90.00 | 4 | 1 | 4 | \$360.00 |
| 2 | SA-SU | 08/25-08/26 | 630P-7P | NEWS | .30 | \$100.00 | 2 | 1 | 2 | \$200.00 |
| 3 | SU | 08/26-08/26 | 11A-12P | THIS WEEK | .30 | \$100.00 | 1 | 1 | 1 | \$100.00 |
| 4 | M | 08/27-08/27 | 1135P-1202A | NIGHTLINE | .30 | \$90.00 | 1 | 1 | 1 | \$90.00 |

---REPORT TOTALS---

Report Totals. 8 / \$750.00

---SALES MONTHLY TOTALS---

Aug 12. 6 / \$570.00
 Sales Totals. 8 / \$750.00
 Station Totals. 8 / \$750.00
 Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$25,000
 CABL 0%
 WGBP 24%
 UNKN 0%
 WMYV 0%
 WBRX 0%
 WUDN 0%
 WQWG 0%
 WXII 32%
 WIMY 41%
 WXLV 3%

8/21/12

CK # 79342
 637.50/12

Rep Order# 9799047 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/21/2012 9:06 AM
Last Received: 08/20/2012 7:15 PM
Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL ISSUE GROU
Product RESTORE OUR FUTURE
Estimate# 1946
Buyer ELISE CLOYD
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //1946
Flight Dates 08/15/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Books null
Demos RA35+

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|-----------------------------|
| Station and Location: <u>WXLV</u> | Date: <u>8/17</u> |
|---|-----------------------------|

I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | VARIES | | | | |

Total Charges: \$ 750.00 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/12 _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Matthew Bowne Matthew Bowne 8/6/12
Signature Printed Name Title